

We are pleased to invite you to participate in our upcoming International Staff Week under the Erasmus+ program, which will take place from June 29 to July 3, 2026, at the University of Economics – Varna, Bulgaria.

The event is designed to foster international collaboration, share best practices, and strengthen our partnerships through interactive sessions and cultural activities—all while enjoying the summer atmosphere of Varna!

We have carefully prepared a program that includes key topics such as Artificial Intelligence, Gen Z challenges, Double-Degree Programs, and opportunities for networking. This year, we are honored to welcome special participation from the National Agency of Bulgaria.

You can find the preliminary program in the attached file.

To confirm your participation, please complete the [application form](#) by May 15, 2026.

Please note that the number of participants in the ISW is limited, and we can host up to two representatives from each university. Your visit to our university can be arranged as a mobility for training under the Erasmus+ program. The participation fee is 120 EUR and should be paid by bank transfer prior to your arrival.

Looking forward to hearing back from you!

Warm regards from sunny Varna,
Teodora Staykova



UNIVERSITY OF ECONOMICS - VARNA
INTERNATIONAL RELATIONS

7th

INTERNATIONAL STAFF WEEK 2026

Preliminary Programme

29.06.

MONDAY

- 09:00 – 10:00 Registration of participants
- 10:00 – 11:00 Opening Session
- 11:00 – 12:00 Campus Tour of UE - Varna
- 12:00 – 14:00 Lunch **provided by UE - Varna**
- 14:00 – 15:00 Presentations of Participant Universities Part 1
- 15:00 – 15:30 Coffee Break **provided by UE - Varna**
- 15:30 – 16:30 Presentations of Participant Universities Part 2

- 10:00 – 11:00 Crash Course in Bulgarian
- 11:00 – 12:00 Cooperation opportunities overview (KA171) - Presentation and Discussion panel led by the National Agency of Bulgaria
- 12:00 – 14:00 Lunch Break (free time)
- 14:00 – 15:00 Good practices from experienced universities & discussion (KA171) - Presentation and Discussion panel led by the National Agency of Bulgaria

02.07.

THURSDAY

- Trip to Aladzha Monastery, Cape Kaliakra, Balchik; Visiting the Palace of the Romanian Queen Maria and the Botanic Garden **provided by UE - Varna**

30.06.

TUESDAY

- 09:30 – 10:00 Group photo at UE-Varna
- 10:00 – 11:00 How to Reach Gen Z and Future Generations
- 11:00 – 12:00 Campus Challenge
- 12:00 – 14:00 Lunch Break (free time)
- 14:00 – 15:00 Exploring the Role of AI in Education
- 15:00 – 15:30 Coffee Break **provided by UE - Varna**
- 15:30 – 16:30 Speed Networking and Double Degree Opportunities

- 15:00 – 15:30 Coffee Break **provided by UE - Varna**
- 15:00 – 17:00 City Walk Tour
- 19:30 – 22:30 Gala Cocktail **provided by UE - Varna (Evening attire Dress Code)**

01.07.

WEDNESDAY

03.07.

FRIDAY

- 10:00 – 11:00 Closing Session Certificate Ceremony
- 11:00 – 12:00 Varna Archeological Museum Tour **provided by UE - Varna**
- 12:30 – 13:30 Documents proceeding for the Erasmus + Participants and Self-Funded Participants
- 13:30 Free time in Varna

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